MEANS 2.0 NEWSLETTER #2

www.means2-0.eu

MEANS MIGRANTPRENEURSHIP 2.0

November 28, 2025

Top News

🚀 Needs Assessment Survey RESULTS

🌍 Toolkits are HERE

👨‍💼 Introducing the InnovateConnect Program!
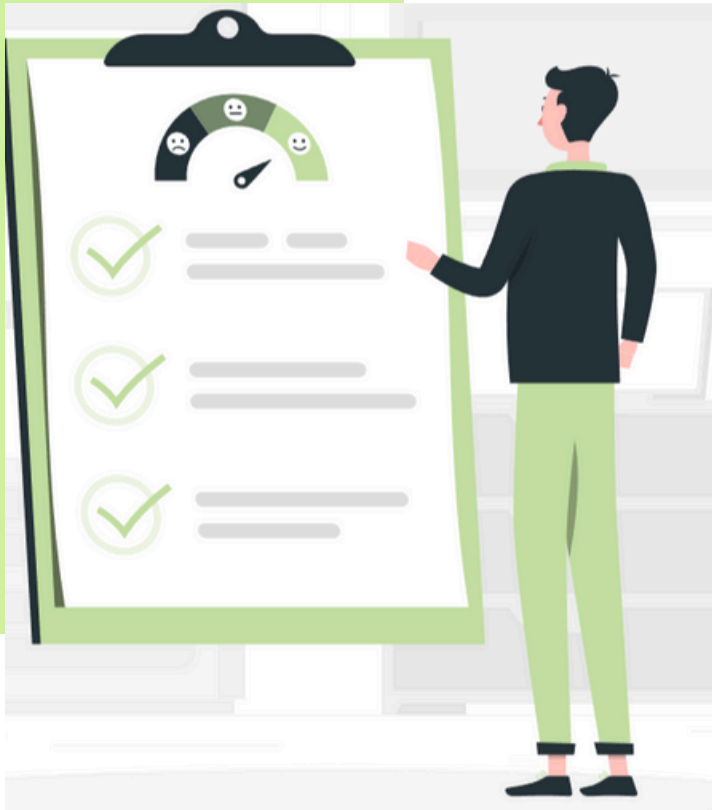
🧩 Moving Forward with Innovation & Impact 🧩

📣 We're excited to bring you fresh updates from Migrantpreneurship 2.0, as we move into the next phase of empowering migrant entrepreneurs with practical digital, AI, and automation skills. Our second newsletter highlights the progress made so far — from gaining community insights to creating multilingual toolkits and launching the InnovateConnect Program. Big steps forward, and even bigger ones ahead!

MEANS 2.0 Team

ELN MTÜ European Learning Network

ALL

aprofem

🧑‍🏫 Introducing the InnovateConnect Program!

Our next big phase brings training, testing, and expert dialogue directly to our communities :

👉 Local Piloting with 15 adult educators
👉 Capacity Building for Learners: 45 selected participants will go through 9 hours of training
👉 Ethical AI Panel: 15 experts in digitalisation, policy, and AI will explore key topics about AI and digitalisation

Visit us at:

www.means2-0.eu

Toolkits are HERE 🌍

💡 MEANS 2.0 Toolkits Are Here — Designed by migrants, for migrants!

Following the needs assessment, we transformed all insights into two practical, hands-on toolkits that help migrant entrepreneurs take off with confidence, clarity, and the right digital tools. ✨

🔥 The AI & Automation Toolkit helps migrants use smart tools to simplify work, automate tasks, and grow their business, while the Digital Presence Toolkit shows how to build a strong online identity, create content, and attract customers.

Both toolkits will be available soon in English, Romanian, Spanish and Latvian on our website! ✨

📩 Follow Our Journey

Needs Assessment Survey RESULTS

🚀 Big news from MEANS 2.0 project!
Our needs assessment (Jan–Apr 2025) reached 159 amazing people across Spain, Romania, and Estonia – migrants, trainers, and community leader sharing their opinions! 💬✨

The findings are clear:
👉 Migrants have the motivation and digital basics, but need simple, visual, hands-on guidance to use AI for their businesses.
👉 A huge 85% want to use AI to grow their ideas, but language barriers and tech overwhelm still hold many back.
👉 Educators are eager to help, but they also need ready-to-use, modern, AI-friendly training tools.